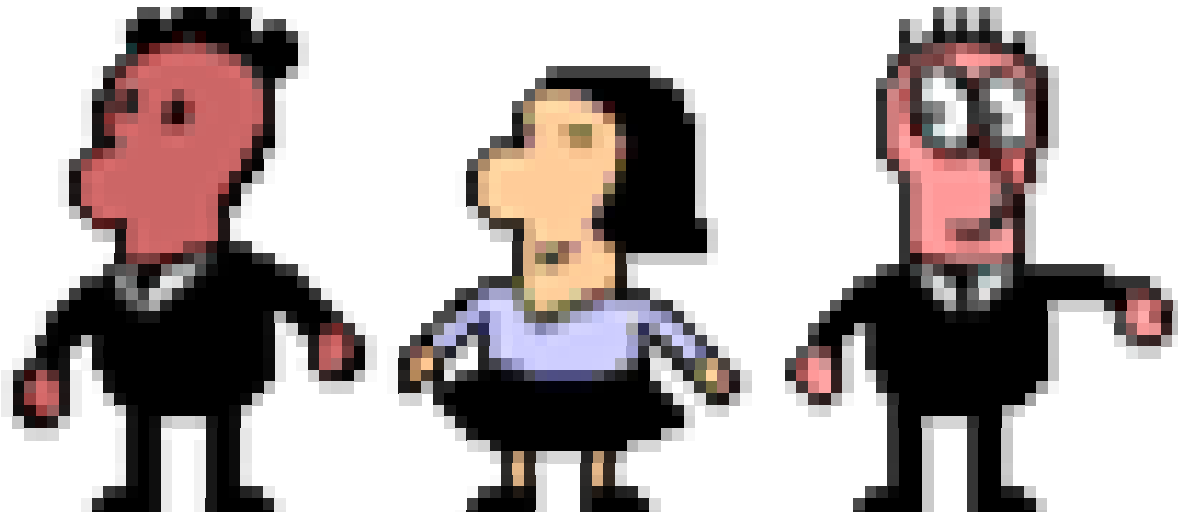**Systems Engineering
Enterprise Development
GEIA Committee Meeting
January 27, 2004
Ms. Donna Paulson**

Government and Industry Exchange Program

21st Century Approach to DM

• Filling someone else's shoes is not a new approach, but is the concept behind our 21st century's Data Manager Exchange (DMX) Program.

• The idea is to provide data managers with an "insight" approach and understanding to all aspects of data management.

• DMX would be between Government and Industry DMs.

DMX Education

- Government is the Acquisition of data. Learn how a program is analyzed so specific requirements can be requested.

- Industry researches and gathers the data. Learn how the data is used to further or maintain the program.

DM Exchange Program Guidelines

- Duration of exchange between Government and Industry DM's is one year.

- Exchange assignments to be in same locality

- All expenses incurred (e.g. travel, salaries, etc.) is the responsibility of the parent organization.

- DM Exchange participants will have new or junior level responsibilities.

- Only new programs will be involved in DM Exchange, FCS is being considered

DM Exchange Program Guidelines (cont'd)

- Develop Statements of Duties

- Develop Exchange Agreement to be recognized by all and signed by Directors of organizations

Distance Learning Courses

Data Management Courses

- Two DM courses for development
  - EIA 859
  - HDBK 859

- Course material will be based on the 859 Data Management Principals

Distance Learning Courses Guidelines

- Assemble core team of course developers
  - Academia
  - DM Practitioners

- Develop Course Outline

- Three Levels: I, II, III

- Look to DAU and AFIT for course development advice, SMEs

- Develop story boards, text, tests

- Achieve proficiency on Lectora software